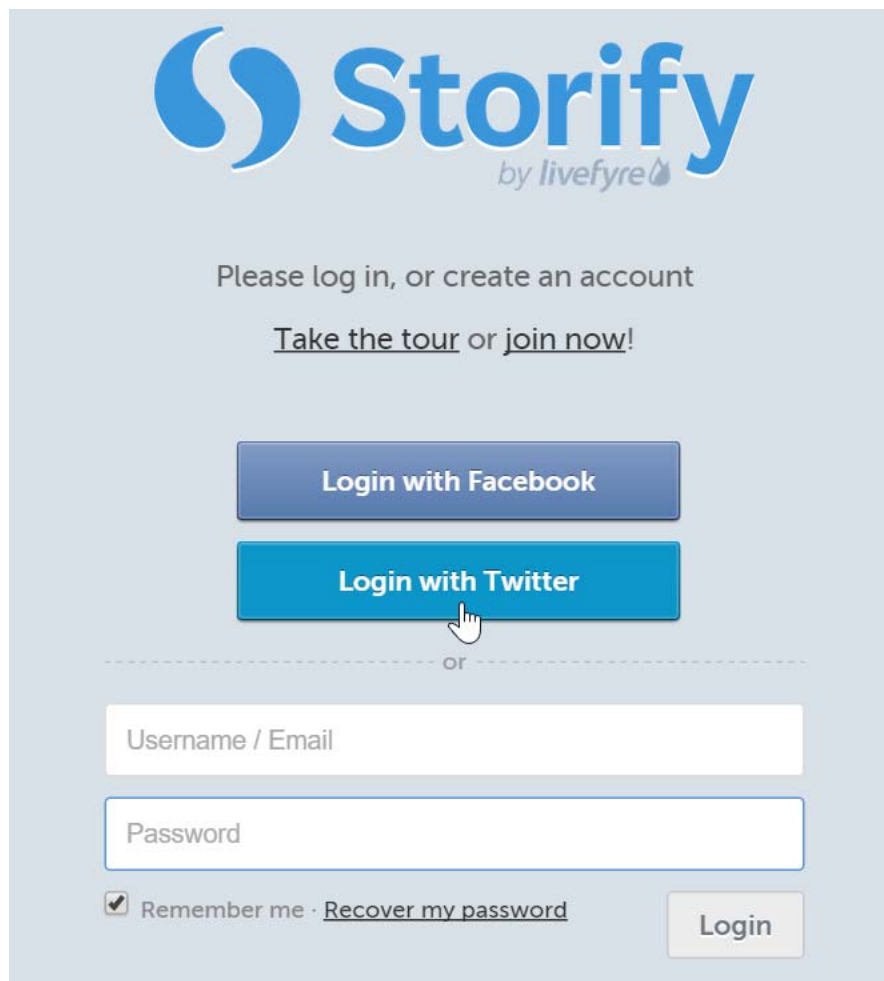


Tutorial: how to create a Storify

BY JEFF SOUTH | ROBERTSON SCHOOL OF MEDIA AND CULTURE

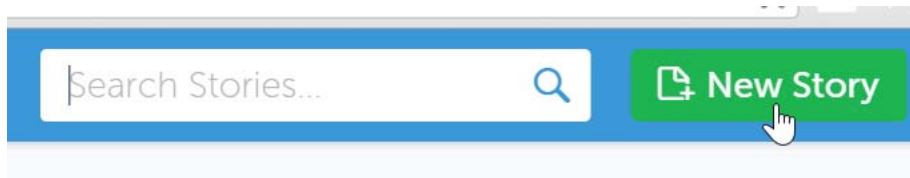
Storify is an online tool to curate the social media stream. It's a way to take a tweet, a Facebook post, a YouTube video, a Flickr photo, a web page and other online content ... arrange them in a certain order ... type a sentence or two to set up each element ... and thus tell a story. You can draw from both your own social media content and from other people's social media content. After you create your Storify, you can publish it for the world to see. It will exist on the Storify site and, using the embed code, you can display it on other websites.

Start by going to <https://storify.com/> and clicking on the Log In button (top right corner). You can create an account or log in with your Twitter handle:

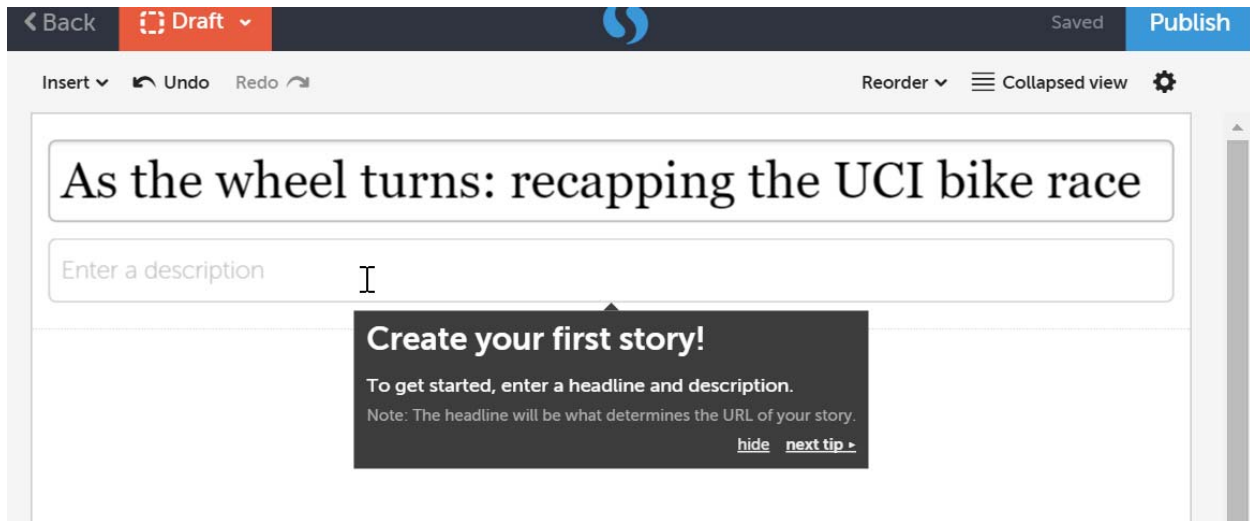


The image shows the login page for Storify. At the top is the Storify logo, which consists of a blue circular icon with a white shape inside, followed by the word "Storify" in a bold, blue, sans-serif font, and "by livefyre" in a smaller, lighter blue font below it. Below the logo, the text "Please log in, or create an account" is centered. Underneath that, the text "Take the tour or join now!" is centered and underlined. There are two buttons: a blue button with white text that says "Login with Facebook" and a darker blue button with white text that says "Login with Twitter". A white mouse cursor is pointing at the "Login with Twitter" button. Below these buttons, a dashed line separates them from the rest of the form. The word "or" is centered below the dashed line. There are two input fields: the first is labeled "Username / Email" and the second is labeled "Password". Below the "Password" field, there is a checked checkbox followed by the text "Remember me" and a link that says "Recover my password". To the right of these fields is a button labeled "Login".

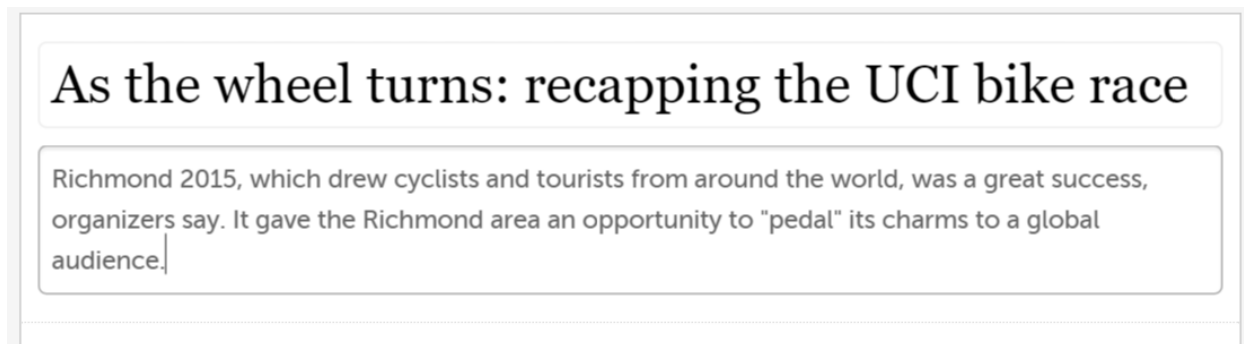
Then, click ...



... and now you're ready to create your Storify. Start with a headline:



Then, write a summary blurb – your “nut graph” explaining what the story is about.



When you click below that, you'll get a box where you can type a lead or a transitional sentence, like:

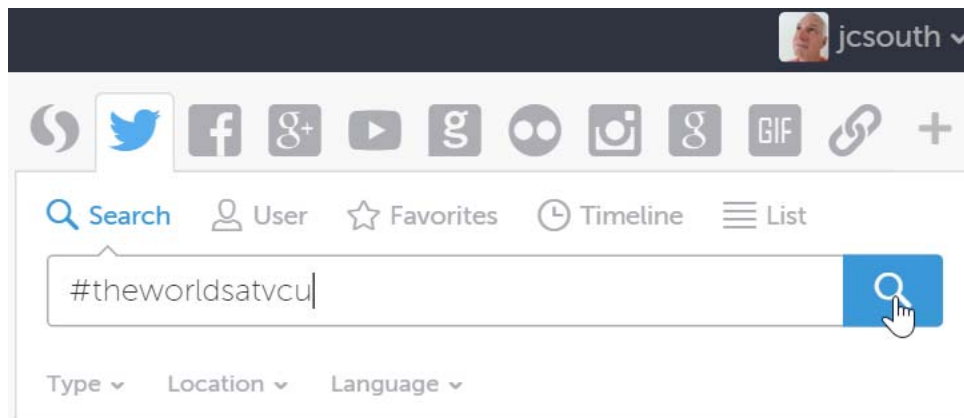
As the wheel turns: recapping the UCI bike race

Richmond 2015, which drew cyclists and tourists from around the world, was a great success, organizers say. It gave the Richmond area an opportunity to "pedal" its charms to a global audience.

The race was held from Sept. 19 through Sept. 27, but it had been years in the planning.

H O B I U S

Here's where you start pulling from social media. Using the search box at the top right corner, you might search Twitter for a particular hashtag, user or keyword:



Find a tweet you like ...

Richmond 2015, which drew cyclists and tourists from around the world, was a great success, organizers say. It gave the Richmond area an opportunity to "pedal" its charms to a global audience.

The race was held from Sept. 19 through Sept. 27, but it had been years in the planning.



... and drag it into your Storify storyboard:

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Downtown is packed with racing fans! #TheWorldsatVCU
pic.twitter.com/U3wWpBNUog

NIYAH WHITE @NIYAHWHITE · SUN, SEP 27 2015 14:22:38

You can draw from Facebook, too (and insert the transitional sentences, if you need them, afterward):

Back Draft Undo Redo Reorder Collapsed view Publish jcsouth


Insert Undo Redo

Downtown is packed with racing fans! #TheWorldsatVCU
pic.twitter.com/U3wWpBNUJog
NIYAH WHITE @NIYAHWHITE · SUN, SEP 27 2015 14:22:38

The event was covered by news organization from all over the world.

Supercolony
Sports Team · 1,359 Likes · 11 hrs ·

Newswire Update: Photo Essay: 2015 UCI Road World Championships, men's road race: The UCI Road World Championships concluded with Sunday's men's road race, which saw Slovakian Peter Sagan seize the gold medal.
The post Photo Essay: 2015 UCI Road World Championships, men's road race appeared first on VeloNews.com.



Search Comments by URL Comments by ID

Richmond2015

28 results. Drag and drop the best ones or [add them all](#).

VeloNews
Photo Essay: BrakeThrough Media was on hand to witness Peter Sagan's exciting victory in Richmond.
 WED, SEP 30 2015 09:35:37

PAINCAVE
So cool! Great Job #Richmond 2015! World Championships on home soil!
 WED, SEP 30 2015 09:27:57

Robin's Bikes & Fitness
What a Great Sport! Right here in the USA!!!
 WED, SEP 30 2015 09:01:14

Visit Richmond VA
You know you're an attractive building when rain only makes you look better. Thanks @basiliuskane #VisitRichmond #RVA #LoveVa #Richmond2015
 WED, SEP 30 2015 08:21:47

YouTube can be an excellent source as well:

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Insert Undo Redo

VELONEWS COMPETITOR.COM

Like Comment Share

Peter Sagan of Slovakia won the men's competition.]

H B I U S

Men's Elite Road Race Highlights | 2015 Roa...


Men's Elite Road Race Highlights | 2015 Road World Championships – Richmond, USA
 UCICHANNEL · SUN, SEP 27 2015 17:28:19

Search

Richmond2015

Order by **relevance**

19 results. Drag and drop the best ones or [add them all](#).

Peter Sagan Richmond 2015 World Champion
Peter Sagan - WORLD CHAMPION Richmond 2015.
 INEERSK MON, SEP 28 2015 02:23:26

Men's Under 23 Road Race Highlights | 2015 Road World Championships – Richmond, USA
Men's Under 23 Road Race Highlights from the 2015 Road World Championships in Richmond, USA. For more information and news on professional cycling, ...
 UCICHANNEL FRI, SEP 25 2015 17:58:21

Richmond 2015: The World is Coming
The UCI Road World Championships is cycling's pinnacle event, held annually in an international city as chosen by the UCI, the sports governing body.
 2015RICHMOND TUE, AUG 13 2013 21:29:33

Men's Team Trial Highlights - 2015 Road World Championships, Richmond, USA
Read or full report here <http://www.uci.ch/road/news/article/velocio-sram-and-bmc-racing-team-clinch-first-golds-2015-road-world-championships/>
 UCICHANNEL SUN, SEP 20 2015 16:52:23

You also can paste a URL into the search box and insert a web page:


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VELONEWS.COMPETITTOR.COM

Like Comment Share

Peter Sagan of Slovakia won the men's competition.



Men's Elite Road Race Highlights | 2015 Roa...
UCICHANNEL · SUN, SEP 27 2015 17:28:19


Embed URL
https://www.washingtonpost.com/blogs/all-opinion: [Search]

1 result. Drag and drop the best ones or [add them all](#).

How the UCI bike race is changing Richmond
For months, Richmond has been paving, planting and pruning to prepare itself as host for the Union Cycliste Internationale (UCI) Road World Championship bicycle races that start Saturday and proceed until Sept. 27. It's an ambitious undertaking for a town that isn't often in the national, let alone global, spotlight.
PETER GALUSZKA WED, SEP 30 2015 21:25:22

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Men's Elite Road Race Highlights | 2015 Road World Championships – Richmond, USA
UCICHANNEL · SUN, SEP 27 2015 17:28:19

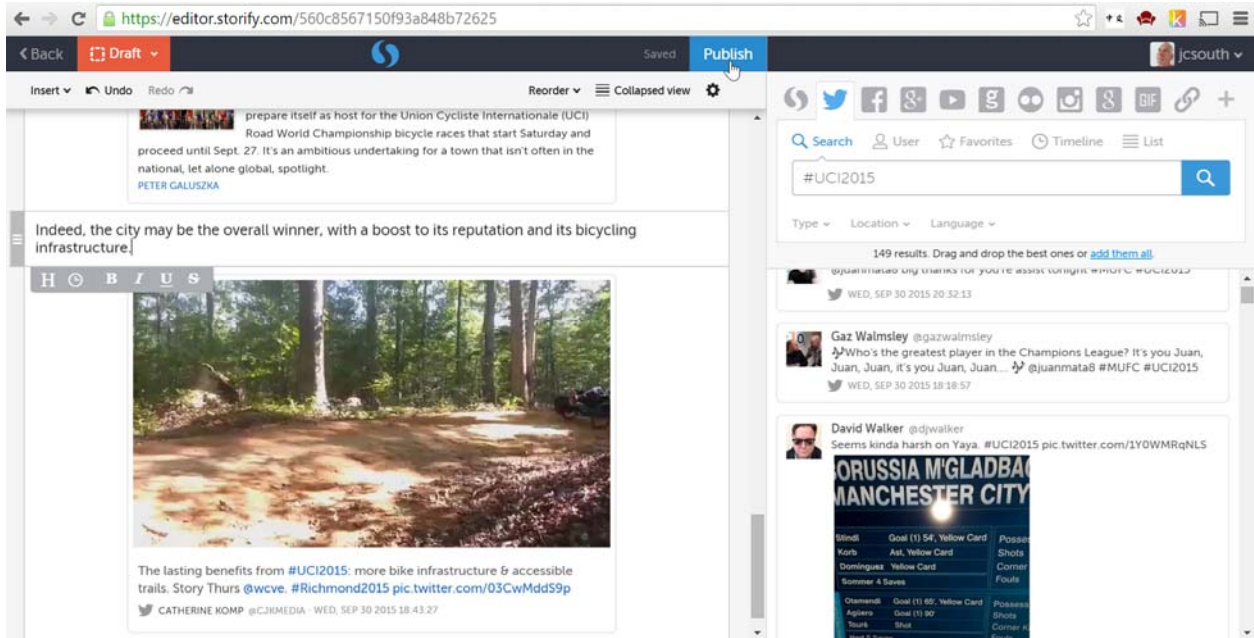
Many experts commended Richmond for hosting the event.]

H B I U S

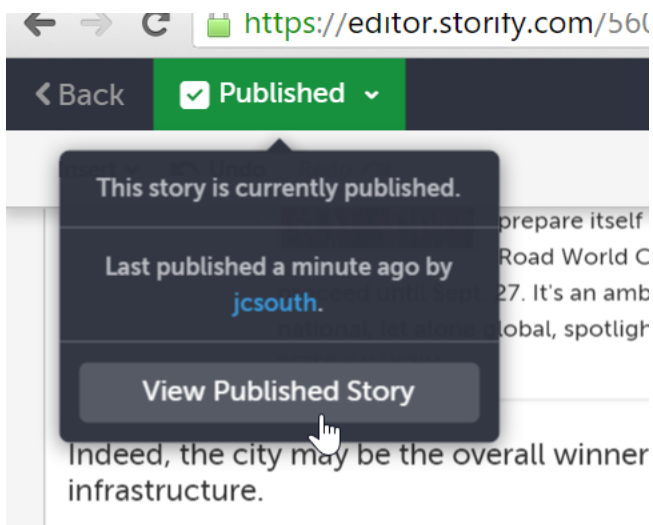
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PETER GALUSZKA

Embed URL
https://www.washingtonpost.com/blogs/all-opinion: [Search]

After you finish adding content, click Publish.




You then can view the Storify as others will see it:



Then you can see your Storify's URL, which you can post on your Rampages blog and promote via social media:


← → ↻ <https://storify.com/jcsouth/as-the-wheel-turns-recapping-the-uci-bike-race> ☆ 🔍 📄 📱 ☰

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As the wheel turns: recapping the UCI bike race

Richmond 2015, which drew cyclists and tourists from around the world, was a great success, organizers say. It gave the Richmond area an opportunity to "pedal" its charms to a global audience.

by  jcsouth 4 minutes ago

Embed

The race was held from Sept. 19 through Sept. 27, but it had been years in the planning.



You can also grab the Storify's embed code and embed it on your blog or website:

Embed ✕

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Border

Embed Code

```
<div class="storify"><iframe src="//storify.com/jcsouth/as-the-wheel-turns-recapping-the-uci-bike-race/embed?border=false" width="100%" height="750" frameborder="no" allowtransparency="true"></iframe><script src="//storify.com/jcsouth/as-the-wheel-turns-recapping-the-uci-bike-race.js?
```

