



Week 4 [date] | Script

Context

This week the objective is to create our narrative. Before you start writing the script, it is important to know and describe your audience and bear in mind that we must have the ability to synthesize the message / information to be transmitted .

Learning outcomes

- To describe the audience of the narrative;
- To write the script;

Week Tasks:

Step 1 | Writing a Narrative Script

The script should look synthesize text, the narrative that is intended to convey with our Digital Storytelling. This script is only a draft and a way to turn ideas into words. So it will always be an open document, which could be improved as it is being tested. Before you start writing, you must take into consideration who is your target audience and the structure of the narrative should be organized in 3 parts:

- **Starting:** where the theme will be introduced, presented the characters, it sets the mood and finally presents the problem by creating the first moment of tension (essential to arouse the audience's curiosity);
- **Middle:** the problem and obstacles that the main character is going to face, create moments of tension and conflict (important to keep the audience's curiosity), which will contribute to the transformation of the character and will help in solving the initial problem .
- **End:** where it develops the resolution of the initial problem. The middle of the narrative, is always the longest part, while the beginning and the end, should be briefer.

The Narrative Script should not exceed an A4 sheet. Read aloud and slowly, should not exceed 2 minutes.

Upon completion of the Script, submit the document in DOCX version (Word) or PDF, using it to "Submit Script" option.