

Diversity in Organisations

Spreading the Diversity Message

- 1 Writing guidelines
- 2 "Do good and talk about it"
- 3 Participate in audit processes (family-friendly, women-friendly and gender-sensitive companies) and then you can celebrate

Exercise (individually or in a group):

1. Writing guidelines

Compose guidelines containing the following:

- > Clear commitment to gender diversity
- > rules for dealing with each other and internal communication

Suggestion: Do not use negative wording such as "no", "not" etc.! The guidelines should be easy to understand and positively worded giving the impression that they are "the most normal thing in the world".

2. "Do good and talk about it"

In your group consider how to make your commitment and actions visible to the outside world!

3. Participate in audit processes (family-friendly companies, women-friendly, gender-sensitive companies) and then you can celebrate

Find out what audit and award options there are in your region, and compare them with each other. Above all: check that they correspond to your commitment! Are there any points that you have not covered? Are there any points that you have covered, but which are not included in the list of requirements?